

# NAREIT November 15 - 16, 2011 Dallas, Texas





Certain information set forth in this supplemental package contains "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements include statements concerning our plans, objectives, goals, strategies, future events, future revenues or performance, capital expenditures, financing needs, plans or intentions relating to acquisitions and other information that is not historical information. In some cases, forward-looking statements can be identified by terminology such as "believes," "estimates," "expects," "may," "will," "should," "anticipates," or "intends" or the negative of such terms or other comparable terminology, or by discussions of strategy. We may also make additional forward-looking statements from time to time. All such subsequent forward-looking statements, whether written or oral, by us or on our behalf, are also expressly qualified by these cautionary statements.

All forward-looking statements, including without limitation, management's examination of historical operating trends and estimates of future earnings, are based upon our current expectations and various assumptions. Our expectations, beliefs and projections are expressed in good faith and we believe there is a reasonable basis for them, but there can be no assurance that management's expectations, beliefs and projections will result or be achieved. All forward-looking statements apply only as of the date made. We undertake no obligation to publicly update or revise forward-looking statements which may be made to reflect events or circumstances after the date made or to reflect the occurrence of unanticipated events.

There are a number of risks and uncertainties that could cause our actual results to differ materially from the forward-looking statements contained in or contemplated by this release. Any forward-looking statements should be considered in light of the risks referenced in Part I. Item 1A. "Risk Factors" included in our most recent Annual Report on Form 10-K and in "Part II. Item 1A. Risk Factors" included in our Quarterly Reports on Form 10-Q.

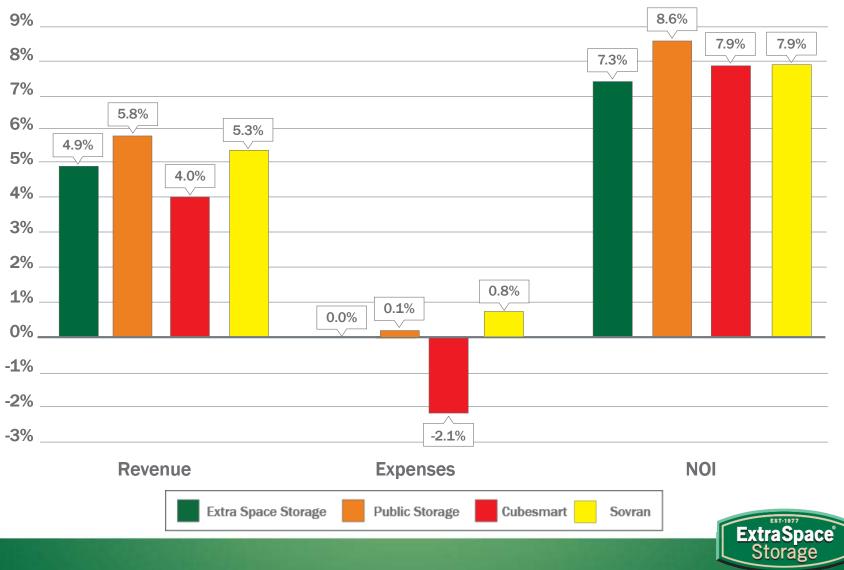


### **Clear and balanced focus driving results**

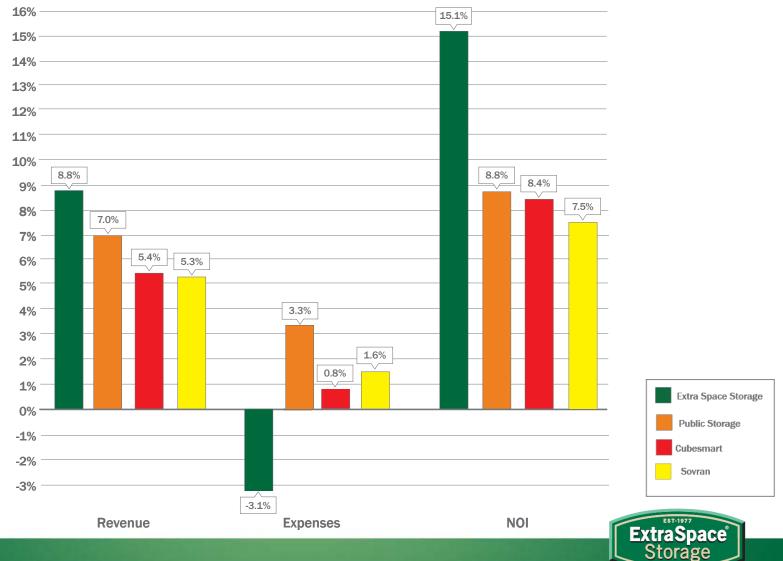
# **PROVEN PERFORMANCE**



### Q3 2011 Strong Storage Sector Performance <sup>(1)</sup>



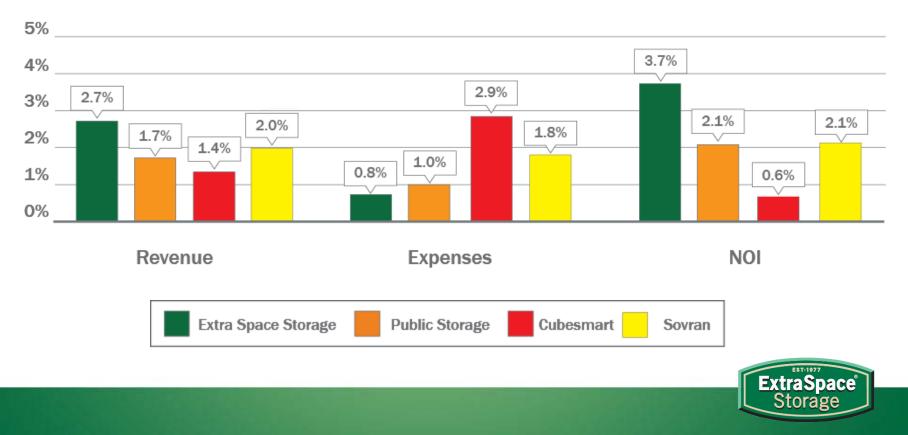
### **Best Q3 Two Year Comparative Performance**<sup>(1)</sup>



(1) As of 9/30/2011. Same-store performance for Q3 2010 added to Q3 2011. Source: Company filings with SEC

### **Leading Operational Performance Over Time**

Over the past 23 quarters(Q1 2006 – Q3  $2011^{(1)}$ ), EXR has led the self-storage sector in average same-store performance



## Leading Total Return Among all REITs

#### Year to Date Total Return

Price	Div	Total
Comp	onent	Return
31.26%	2.77%	34.03%
29.50%	2.81%	32.31%
24.34%	3.77%	28.11%
23.42%	4.41%	27.83%
23.90%	3.12%	27.02%
23.59%	2.99%	26.59%
23.07%	2.95%	26.02%
20.85%	3.39%	24.24%
20.85%	3.39%	24.24%
19.86%	4.20%	24.07%
20.79%	3.04%	23.83%
	31.26% 29.50% 24.34% 23.42% 23.90% 23.59% 23.07% 20.85% 20.85% 19.86%	Component           31.26%         2.77%           29.50%         2.81%           24.34%         3.77%           23.42%         4.41%           23.90%         3.12%           23.59%         2.99%           23.07%         2.95%           20.85%         3.39%           19.86%         4.20%

#### Sector Overview: Self Storage

1. Extra Space	31.26%	2.77%	34.03%
<ol><li>Public Storage</li></ol>	23.07%	2.95%	26.02%
<ol><li>Sovran Slf Stge</li></ol>	16.65%	5.46%	22.11%
<ol><li>CubeSmart</li></ol>	1.99%	3.04%	5.03%

#### Last Twelve Months Total Return

	Price	Div	Total
Company	Comp	onent	Return
1. Extra Space	32.41%	3.58%	35.99%
<ol><li>Taubman Centers</li></ol>	25.61%	4.74%	30.35%
<ol><li>Simon Property</li></ol>	24.08%	3.70%	27.77%
<ol><li>Post Properties</li></ol>	24.07%	2.74%	26.81%
<ol><li>First Indl Realty</li></ol>	26.40%	0.00%	26.40%
<ol><li>American Campus</li></ol>	19.96%	4.92%	24.88%
<ol><li>Essex Property Tr</li></ol>	18.89%	4.10%	22.98%
8. Public Storage	18.99%	3.83%	22.82%
9. Rayonier Inc	17.78%	4.52%	22.29%
10. Mission West Ppts	12.95%	8.62%	21.57%
11. EducationRealtyTr	18.11%	3.31%	21.42%

#### Sector Overview: Self Storage

1. Extra Space	<b>32.41%</b>	3.58%	35.99%
<ol><li>Public Storage</li></ol>	18.99%	3.83%	22.82%
3. CubeSmart	7.76%	3.21%	10.97%
<ol><li>Sovran Slf Stge</li></ol>	5.89%	4.96%	10.85%

### **5 Year Total Return**

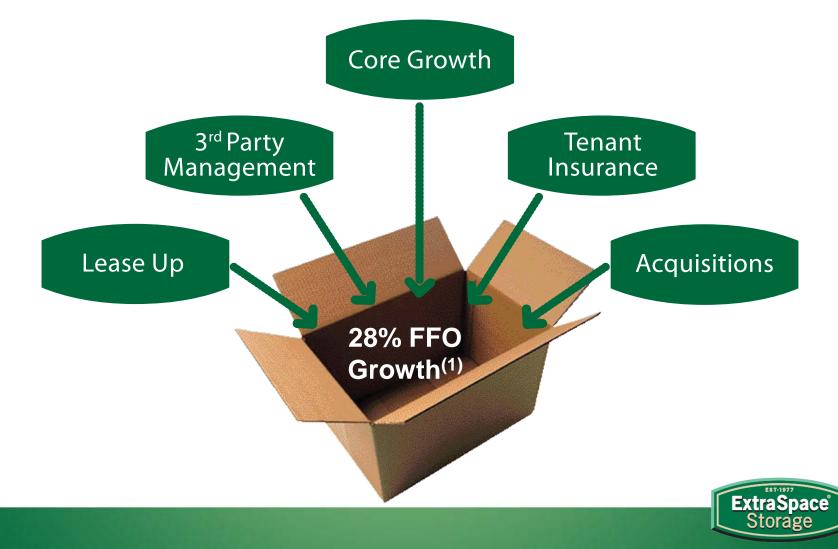
	Price	Div	Total
Company	Component		Return
<ol> <li>Digital Realty</li> </ol>	93.17%	38.32%	131.49%
<ol><li>Rayonier Inc</li></ol>	61.82%	42.92%	104.74%
<ol><li>Sun Communities</li></ol>	16.38%	86.76%	103.14%
<ol><li>Natl Health Invrs</li></ol>	37.66%	62.51%	100.17%
5. Tanger Factory	59.62%	32.96%	92.58%
<ol><li>American Campus</li></ol>	49.30%	41.46%	90.76%
7. Ventas Inc	47.00%	41.05%	88.05%
8. Realty Income Corp	27.86%	51.31%	79.17%
9. Health Care REIT	28.04%	46.42%	74.46%
10. Natl Retail Ppts	22.79%	49.38%	72.17%
11. Extra Space	31.49%	37.35%	68.84%
12. Public Storage	44.62%	23.93%	68.55%
<ol><li>Taubman Centers</li></ol>	36.82%	31.65%	68.47%
14. HCP	25.20%	43.02%	68.22%
15. Simon Property	36.90%	27.84%	64.74%
16. Omega Healthcare	8.71%	46.47%	55.19%

#### Sector Overview: Self Storage

1. Extra Space	<b>31.49%</b>	37.35%	68.84%
<ol><li>Public Storage</li></ol>	44.62%	23.93%	68.55%
<ol><li>Sovran Slf Stge</li></ol>	-24.35%	25.26%	0.91%
<ol><li>CubeSmart</li></ol>	-53.96%	10.40%	-43.56%



### Key Drivers of Sustainable Double-Digit FFO Growth



(1) As of 9/30/2011. Based on mid-point of guidance provided.

## Clear and Balanced Focus Driving Results

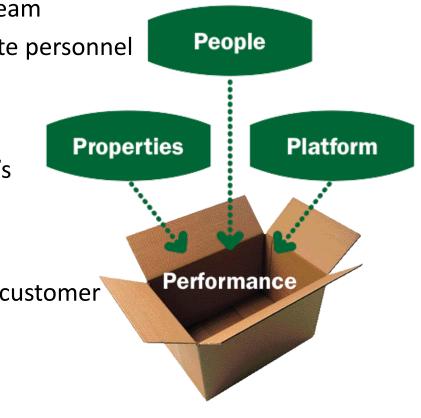
- People
  - Experienced and deep management team
  - High caliber and extensively trained site personnel

### Properties

- High-quality assets
- Greatest concentration in top 20 MSA's

### Platform

- Industry-leading technology
- Sophisticated marketing prowess and customer intelligence
- Advanced revenue management
- Financial and capital market discipline
- Strategic partnerships providing optionality



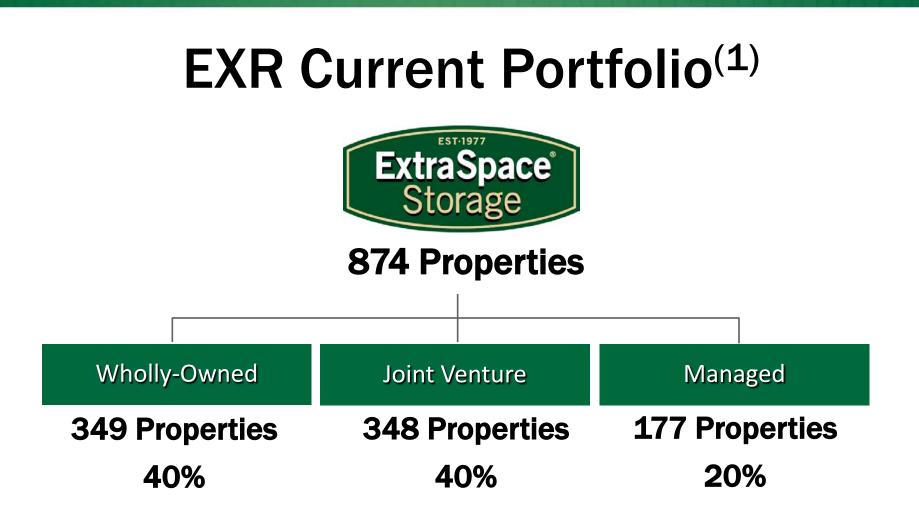




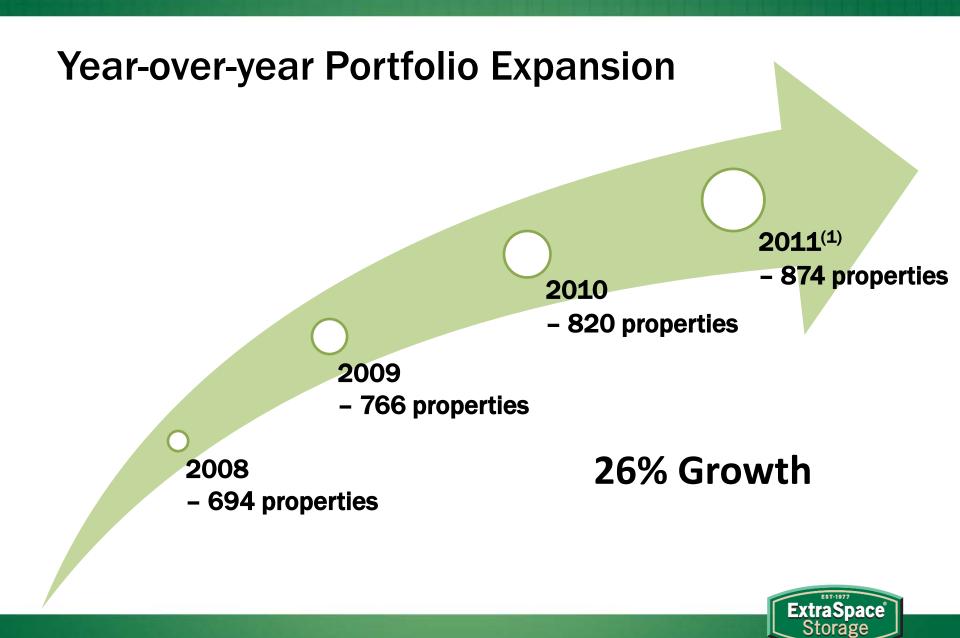
**Steady and accretive growth** 

# PORTFOLIO









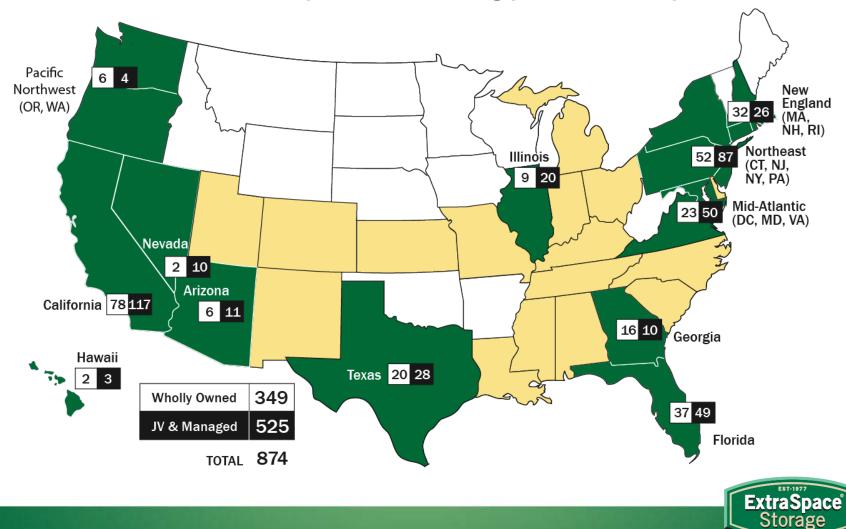
# **High-quality, Well-located Properties**





### **High-quality, Well-located Properties**

Diversified, national footprint with leading presence in top markets



As of 11/11/2011



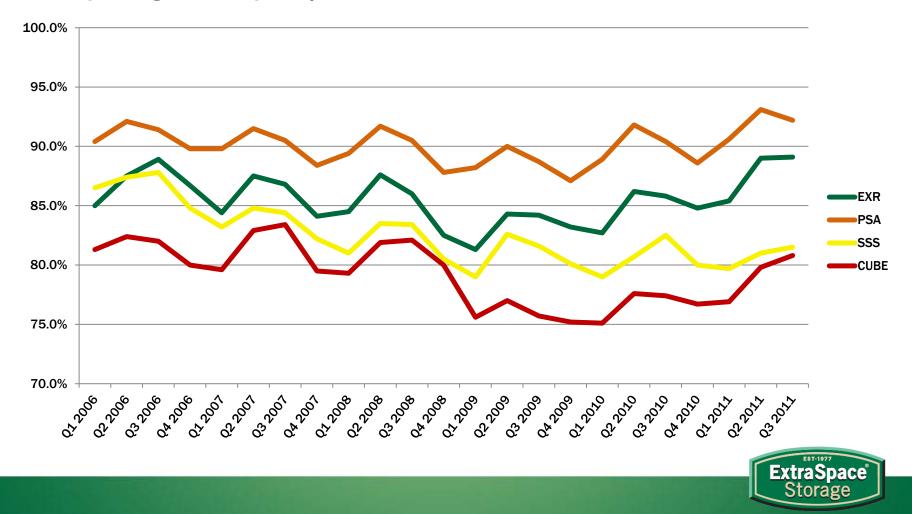
### **Robust platform coupled with advanced technology**

# GROWTH



## Consistent Occupancy Over Time <sup>(1)</sup>

EXR has focused on revenue maximization rather than focusing solely on pricing or occupancy



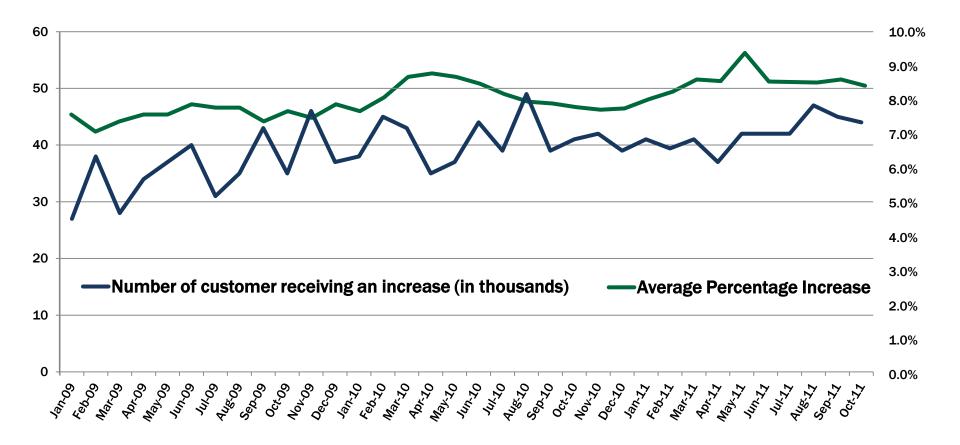
## Industry Leading Revenue & Occupancy Model<sup>(1)</sup>

EXR strives to achieve an occupancy level that meets customer demand and provides rate optimization

Firm	Occupancy Level	Pricing , Discounting & Advertising	Existing Customer Rate Increase	5+Year Avg Occupancy	5+Year Avg Revenue Growth
PSA	High 89 to 92%	<ul> <li>Competitive price</li> <li>High discount</li> <li>High advertising</li> </ul>	1x / year	90.1%	1.8%
CUBE	Low 75 to 80%	<ul> <li>High price</li> <li>Low discount</li> <li>Low advertising</li> </ul>	1x / year	79.2%	1.4%
EXR	Moderate 84 to 88%	<ul> <li>Aggressive pricing</li> <li>Market-driven discounts</li> <li>Market-driven advertising</li> </ul>	2x / year	85.5%	2.6%

ExtraSpace Storage

### **Consistent Rate Increases**





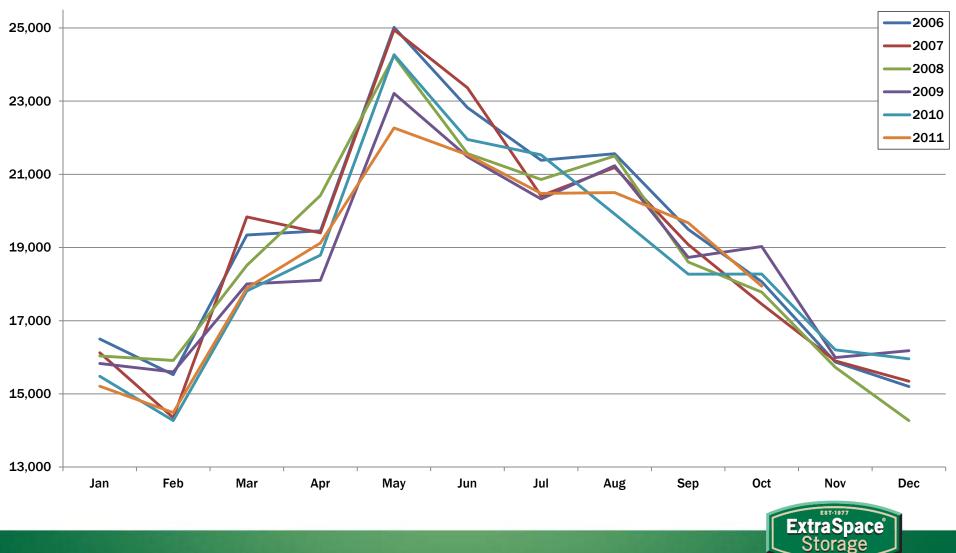
### **Data Driven Optimization**

Extra Space does extensive statistical and analytical testing on every aspect of the business to drive optimal results

- Reservation fee amount and refundability
- Existing customer rate increase model
- Marketing channel focus
- Pay per click focus and spend
- Click-through path on web
- Mobile optimization
- Pay-per-call Yellow Page model

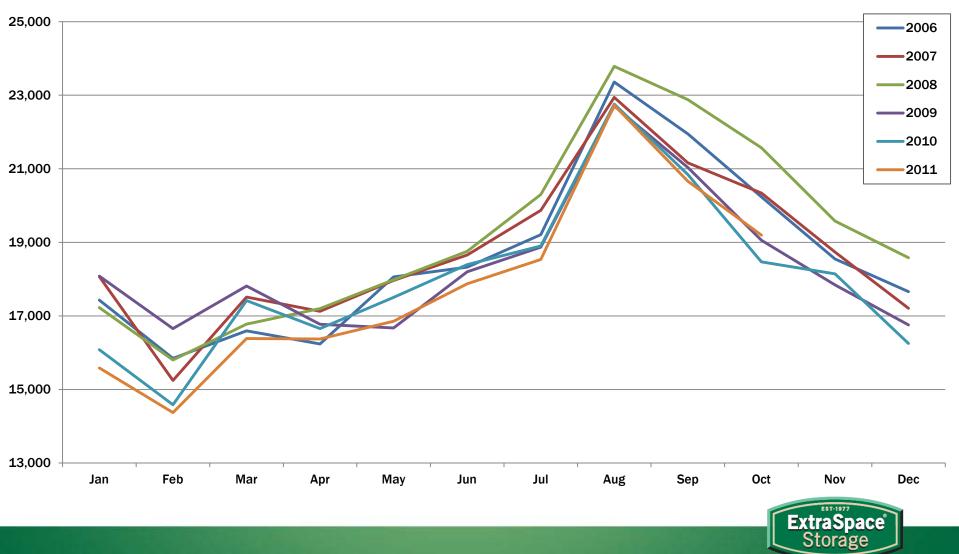


### Stable Long-Term Rental Trend<sup>(1)</sup>



(1) Monthly data for 507 mature properties owned and/or operated by Extra Space Storage

### Stable Long-Term Vacate Trend<sup>(1)</sup>



(1) Monthly data for 507 mature properties owned and/or operated by Extra Space Storage

## Stable demand driven by multiple factors

- Moving out of a house
- Staging a house
- Moving into a house
- Downsizing a house
- Changing apartments
- Home office
- Return of a child
- Care of a parent
- Business inventory
- Car storage
- Hobby storage
- Legal proceedings
- Death

- Divorce
- Christmas presents
- Holiday decorations
- Foreclosure
- Going to college
- College summer break
- Finishing college
- Business records
- Family records
- Home remodeling
- Disaster clean up
- Movie props

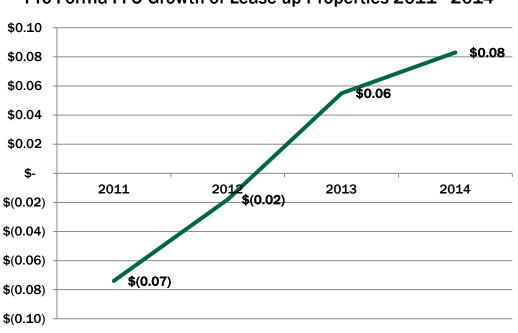
- Recreational vehicles
- Sports equipment
- Law enforcement
- Sports teams
- Military deployment
- Pharmaceutical
- Seasonal yard care
- Birth
- Compulsive hoarding
- Donation collection
- Inheritance
- Disaster recovery/ backup

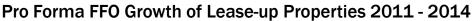


## **Built-in Earnings Growth Via Development**

Current pipeline of developments and recently opened properties estimated to generate \$0.15 of additional FFO<sup>(1)</sup> by 2014

- 5 properties opened
  - Peoria, AZ February '11
  - Kendall, FL March '11
  - Carson, CA March '11
  - Pasadena, MD March '11
  - Ft. Lauderdale, FL April '11
- 1 remaining to open
  - Las Gatos, CA January '12







# **2011 Acquisitions Update**

- 48 acquisitions year-to-date for approximately \$223 million with an average cap rate of 7.25%
- Two portfolios of 34 properties
- Nine of 14 remaining were acquired from the joint venture and management relationships
- Three acquisitions under contract for \$23 million



# ManagementPlus Program

- Launched September 2008
  - At the time, EXR managed 50 properties for third-party owners
- 177 properties now in program
  - Operated by EXR for third party owners for 6% management fee
  - EXR retains all tenant reinsurance income
  - Also have 348 JV properties under management
- EXR has a pipeline for potential acquisitions
  - Provides off-market acquisition source
  - 64% of non-portfolio acquisitions in 2011 came through this pipeline
- Platform expands EXR's operating and cost footprint and online marketing presence
- Adds approximately \$0.01 \$0.02/50 properties





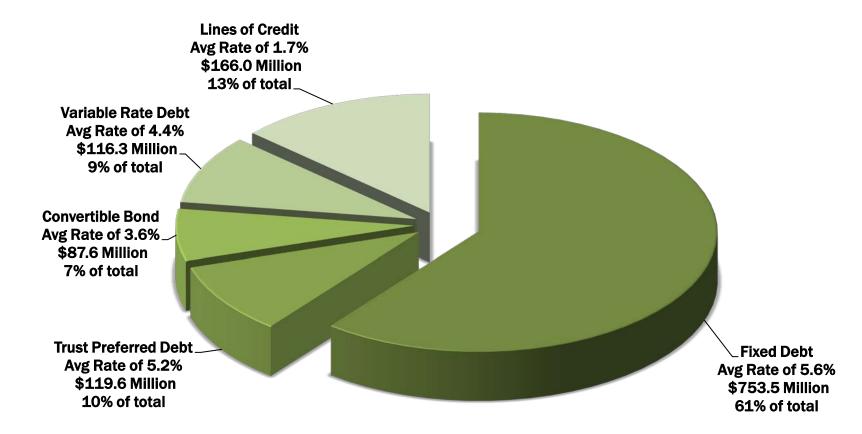


**Providing Optionality** 

# **STRONG BALANCE SHEET**



### **Debt Structure to Allow for Flexibility**



Total debt of \$1.2 billion at an average interest rate of 4.8%

ExtraSpace Storage

## Strong Ability to Obtain Secured Financing<sup>(1)</sup>

### EXR closed \$742.4M of loans since Q1 2009

	Stab.		Dev't				Total	
Year/	Loans		Loans		Loans		Loans	Total
Qtr	Closed	Amount	Closed	Amount	Assumed	Amount	Closed	Amount
2009	19	\$294.0M	8	\$46.5M	-	-	27	\$340.5M
2010	9	\$109.1M	6	\$60.8M	1	\$5.6M	16	\$175.5M
Q1 '11	1	\$82.2M	0	-	1	\$4.8M	2	\$87.0M
Q2 '11	2	\$80.0M	0	-	3	\$9.4M	5	\$89.4M
Q3 '11	1	\$50.0M	0				1	\$50.0M
Total	<b>32</b> <sup>(2)</sup>	<u>\$615.3M</u>	14	\$107.3	5	\$19.8M	51	\$742.4M



# Future Unencumbered Properties Provide Additional Financing Options

 Total loan availability between now and 2019 of ~\$1.7 billion using 7.5% cap rate and 70% LTV

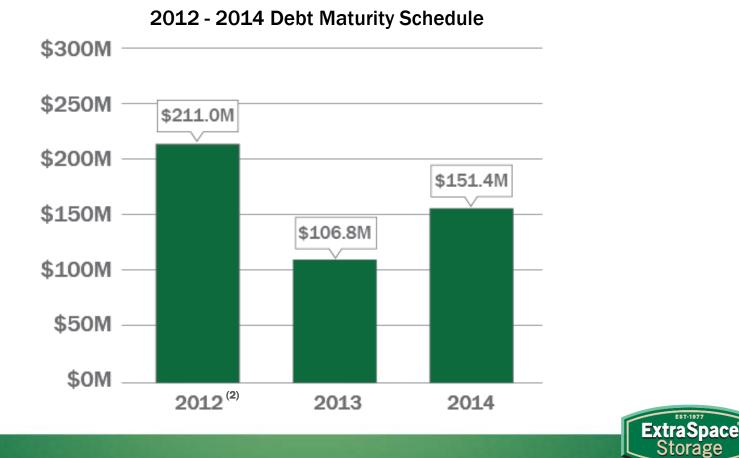
		Potential
Year(s)	Props. <sup>(1)</sup>	Loan Value <sup>(2)</sup>
Today	63	\$226.3M
2012	22	\$125.7M
2013	21	\$120.0M
2014	50	\$298.4
2015 - 2019	173	\$926.4M
Totals	329	\$1,696.8M



(1) As of 9/30/2011 (2) Potential loan value utilizes 70% LTV and 7.5% cap rate on total NOI of 50 properties. For lease up properties with no NOI 50% of cost was used for calculations. Actual proceeds may differ from estimated loan proceeds.

### Well-Staged Debt Maturity Schedule<sup>(1)</sup>

Maturities are well-staged with current and expected capacity to satisfy maturities through end of 2011



Storage

(1) As of 9/30/2011 (2) Includes \$87.7M of convertible notes due 2027 and \$100M outstanding on GE line of credit.

### Self Storage Supports Higher Levels of Leverage

- One debt level is not appropriate for all property types
- Geographical diversification
- Highly diversified customer base
- Robust financing options
- Resilient operational performance
- Viability of equity financing
- Properly leveraged properties promote a higher return to shareholders

